

STATISTA CONTENT & DESIGN

SPECIFICATIONS

What services do we offer?

Statista's service Content & Data Visualisation and Information Design provides you with contents and their visualisation for specific company themes in your desired corporate design. The service includes the visualization of content provided by you. Additionally, if previously agreed, we will research data for the visualisations for you or publish the infographics as "Sponsored Posts" on the Statista Portal and in the Statista infographic newsletter. Currently, we offer, among other things:



Customised Infographics ■ Animated Videos ■ Microsites ■ Presentation Design
Corporate Publishing ■ Sponsored Infographic posts ■ Desk Research ■ Editorial support

What rights of use do you receive?

By paying the order, you receive the exclusive, geographically and temporally unlimited rights of use of the delivered visualisations, including the right to transfer it to third parties. Neither the type of usage (e.g. digital or print), nor the intended device or media is restricted. We expressly reserve the right to refer to our work for you on our department website and on social media, unless you disagree explicitly.

How are orders processed?

The foundation for the services we provide is the project briefing file. We provide you with such a file and kindly ask you to keep in mind that only the information submitted in the file will be considered, unless agreed otherwise. We start the work once you return the form to us. During the project, you are attributed a project manager at Statista.

We deliver the results in common formats, including JPEG, PNG, PPT or PDF. As we would like to deliver the best product possible, we need your fast and concise feedback once the results are communicated to you. With our alteration service, you are eligible for two content and two graphic alteration requests. Please note that we only consider reasonable alterations that fall within the scope of your briefing file.

To ensure that the product is made available to you on time, we rely on the fact that the briefing is ready in a timely fashion and, if applicable, that the content you have provided is accurate. Once the work is submitted, we assume the project is complete after ten working days without further contact. Unless otherwise agreed, we will invoice our services after the placement of the order and we kindly ask you to pay this invoice within thirty days after receipt of the invoice.

Please do not hesitate to contact us if you need, for instance, open data formats for further processing of the product or if you have other alteration requests. We will be pleased to provide you with the current price list on request. Should the desired result from the briefing be impossible to provide in terms of content or extent or within the agreed time frame, Statista reserves the right to withdraw. In this case, the right of withdrawal (to be effective) must be exercised within six weeks after receipt of the final briefing.

What happens with your data?

We keep your data confidential and expect in return that you also keep information about our offers (prices, delivery dates, personal data of our employees) confidential.

Will the data be researched and checked?

If you have booked data researches from us, the research is carried out on the Statista Portal and via externally available sources from our existing network of 18,000 sources. Additional paid sources are only used after consultation and only against compensation. The quality check of each single source is an integral part of our research process. However, this does not prevent statistics from displaying general information that do not constitute a secure basis for decision-making in practice, and that may also be incorrect or difficult to interpret, without this being obvious during the use. Statista is therefore not liable for damages caused by the use of the statistics and evaluations offered on the pages.

What are Content & Design Packages?

If you want to use our services more frequently, you can enter into a framework agreement with us and place individual orders at a discounted price. The amount of the discount depends on the size of the package budget, which you agree to in advance. All subsequent individual orders will be charged to this budget until exhaustion. When the budget is used up, the framework agreement ends automatically. We reserve the right to postpone individual orders if our capacities do not permit their execution. The sooner you place the order, the better we can meet your deadlines.

Should you be aware of anything else?

If you place a single order, we will allocate the corresponding capacities within the following six months and reject potential projects from other customers to ensure this. Therefore, we can only grant you an extraordinary right of termination with good cause. If you have not requested the service within six months after placing the order, we have the right to withdraw from the contract and to demand the agreed remuneration as compensation. With Content & Design packages, this period restarts with each new individual order. In our offers, third-party charges and other paying sources are generally not included. In individual cases, we may commission subcontractors.

German law applies and the exclusive jurisdiction is Hamburg, Germany.

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